



## **TOASEAN BUSINESS DAYS 2024**

### **Italy-Southeast Asia: strategic business opportunities**

**Thursday 29<sup>th</sup> February 2024**

**Valentino Castle**

**Turin**

Sessions chair: **Professor Giuseppe Gabusi**, University of Turin and T.wai

#### **8:30 – registration**

#### **9:00 – welcome remarks**

**Mr. Dario Gallina**, President, Torino Chamber of Commerce

**Mr. Alberto Cirio**, President, Piedmont Region

**Mr. Stefano Lo Russo**, Mayor, City of Turin

**Professor Guido Saracco**, Rector, Turin Polytechnic University

**Min. Plen. Ms. Alessandra Schiavo**, Central Director for Asia and Oceania, Directorate-General for Globalisation and Global Issues, Ministry of Foreign Affairs, and International Cooperation

**Professor Francesco Ramella**, Head of the Department of Cultures, Politics and Society, University of Turin

**Professor Michele Bonino**, Head of the Department of Architecture and Design, Turin Polytechnic University

**H.E. Zahid Rastam**, Ambassador of Malaysia and current Chairman of the ASEAN Committee in Rome (ACR)

#### **10: 00 – exploring the economic integration horizon in Southeast Asia: unlocking business prospects**

**Ms. Hesty Syntia Paramita Kusmanto**, Trade Attaché at the Embassy of Indonesia

**Mr. Ravidran Manogaran**, Trade Commissioner, Malaysia External Trade Development Corporation-MATRADE, Milan

**Ms Rosa Katrina Banzon**, Commercial Counsellor and Director, Philippine Trade, and Investment Center - PTIC

**Ms. Anongnart Mahasawat**, Director, Thai Trade Center, Milan

**Ms Duong Phuong Thao**, Counsellor, Head of Trade Office, Embassy of Vietnam

## 11:15 – Southeast Asia’s economic landscape: a strategic outlook for Italian enterprises

**Mr. Lorens Ziller**, Secretary General, Italian Chamber of Commerce in the Philippines Inc.

**Mr. Giacomo Marabiso**, Secretary General, Italian Chamber of Commerce in Singapore

**Mr. Giacomo Iobizzi**, Secretary General, Thai-Italian Chamber of Commerce

**Mr. Quyet Tran**, Secretary General, Italian Chamber of commerce in Vietnam

## 12:30 – growth opportunities: collaboration between Italian enterprises and Southeast Asian partners

**Mr. Dario Peirone**, President, Ceipiemonte S.c.p.a.

**Mr. Luca Passariello**, Responsible for Business Development & Supply Chain, SACE Spa

**Ms. Federica Ingrosso**, Senior External Relations, SIMEST Spa

**Mr. Luca Saporiti**, Vice President, Club Asia

## 13:15 – Piedmont business success stories

**Mr. Carlo Gardella**, Bianchi Coating Co. Ltd – Thailand

**Mr. Mattia Mauro**, La Favorita

## 13:45 – closing remarks

**Mr. Giovanni Pischedda**, Head of Competitiveness & International Development Department, Torino Chamber of Commerce

## 14:00 – networking lunch

### Organizers:



### Scientific partner:



### Institutional partners:



### Other partners:

